Artist Entrepreneur: Doubt to Confidence
Imagine you’re pulling your campaign together. But then suddenly you get a pang of doubt about yourself as an artist and entrepreneur. This lecture is about changing that doubt to confidence as well as understanding and coming to terms with self questioning.
A bit about being an artist in a business world. Never forget that many business people are entranced by the visionary ability of creative individuals. Never minimize yourself or your creativity.
Artists sometimes lack confidence when it comes to selling their creative work. Just know that your work has value. One of the biggest fears of artists is talking about money. Don't let it happen to you. You have worked and continue to work long and hard at your art and deserve to be compensated.
Building confidence is about understanding the value that you offer. Did you know that every single person in the world potentially has something worthy to offer the world?
Unless you are clear about your own value and the value of your work, you will not be able to negotiate when it comes to your project involving others.
Negotiation should not be based on fear but rather love. You are creating a win-win situation in which others will benefit.
Art is a solution. It assists in transporting the person experiencing it to another dimension or place. There is tremendous value in that.
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